



SEA Packages

| Measurements | Light Package Total 220,- € Duration: 3 Months Every other month + 90,- € + Your Budget | Medium Package Total 390,- € Duration: 3 Months Every other month + 90,- € + Your Budget | Premium Package Total 470,- € Duration: 3 Months Every other month + 90,- € + Your Budget |
|---------------------------------------|---|--|---|
| Advertisements ¹ | 2 | 4 | 5 |
| Keywords ² | 6 | 16 | 20 |
| Weekly Optimization ³ | ✓ | ✓ | ✓ |
| Monthly Invoice (Budget) ⁴ | ✓ | ✓ | ✓ |
| Reports ⁵ | ✓ | ✓ | ✓ |
| Pictures ⁶ | + 50,- € | + 50,- € | + 50,- € |

1) Quantity of Google Ads advertisements that we will place for you.

2) Number of most important keywords that we will include in your ads.

3) Analysis of the ads and adjustment of the text for an enhanced performance.

4) You will receive a monthly invoice from us in which we pass on the costs for the ads to you 1 on 1. The billing will be based on the amount of your budget.

5) Weekly reports to monitor the impression to click ratio.

6) Additional integration of images into your Google Ads ad.